

## **Rodney R. Weckworth Biography**

Author of *Ponders, Proverbs & Principles*

Rodney R. Weckworth's life goal is to make a difference in the world by adding happiness and good things to people's lives. He has been enormously successful in achieving this goal through his company, Rod's Ponders, which has created insightful "thoughts of the week" read by millions of people. These weekly ponders first appeared in the mid 1980s, followed by publication in many newspapers around the country, including the *Sacramento Union* and *Daily Pacific Builder*. Today, his collection consists of more than 500,000 inspiring thoughts of the day.

A native of Sacramento, Mr. Weckworth believes his success is tied to a life-altering experience that began when he was only a year old. A serious bout of strep throat caused his kidneys to fail, placing him in a hospital for a year. Sent home to die, all hope seemed lost. But a miracle occurred; his kidneys began to function and he enjoyed good health until the age of 54. Though kidney failure happened again, he underwent a transplant and received a kidney from his son. With a new lease on life, Rodney resurrected a manuscript he had written ten years earlier, which became *Ponders, Proverbs & Principles*.

Mr. Weckworth worked for years in the electrical contracting business, becoming a partner in one of the nation's largest firms, Rex Moore Electrical Contractors and Engineers. He shared his daily proverbs with his staff and clients, who looked forward to each new inspirational message. Through his keen public relations and marketing genius, the company grew from nine employees to 900! With these weekly mailings, he built up a large following, including well-known personalities such as Norman Schwarzkopf, Coach Dan Reeves, Senator Pete Wilson, Alan Greenspan, Paul Harvey, Zig Ziglar, and Colin Powell.

In addition to his highly successful weekly ponders, Mr. Weckworth is a frequent motivational speaker, teacher, and recipient of many awards, including Top Estimating Achievement in the electrical trade. He has been happily married to his wife, Helena, for 42 years, has three wonderful children, and lives his life fully according to his philosophy: make a difference in the world by giving people something that will make them smile and feel good; something that will help them achieve their own life goals. This, he believes, is the Ponder's goal.

For more information on Rodney R. Weckworth, *Ponders, Proverbs & Principles*, or the book division of Ponder & Principles, LLC., contact Publishers Design Group, 916.784.0500 ([www.publishersdesign.com](http://www.publishersdesign.com)), or Julia Wilbert at 916.985.3049 ([www.ponders.biz](http://www.ponders.biz)).