
PRESS RELEASE

For Immediate Release

For more information contact:
Robert Brekke, Executive Director
Publishers Design Group, Inc.
P.O. Box 37, Roseville, CA 95678
916.784.0500 Fax: 916.773.7421
E-mail: marketing@publishersdesign.com www.publishersdesign.com
Publicity info: marketing@publishersdesign.com, 1.800.587.6666

MICHAEL GODARD BOOK WINS AWARDS

Book on America's Best-Selling Artist Gets National Acclaim

(Roseville, CA) In late 2006, Publishers Design Group, Inc., (PDG), released the first book on the world's best-selling artist, Michael Godard. Since its publication, *Godard: Don't Drink & Draw* has had phenomenal success, both in sales and critical acclaim.

At the Book Expo America (BEA), held in New York City this last June, the book was awarded finalist in *ForeWord Magazine's* "Book of the Year" competition. (*ForeWord* is the premier journal for reviews of the best in independent publishing.) Earlier, USA Book News awarded *Godard: Don't Drink & Draw* the "Best Books of 2006 Awards" for best art book.

The awards follow on the heels of a major, literary trade organization's endorsement. MidWest Book Reviews is the most respected, independent review organization for libraries and bookstores. In the review, they state, "*A 'must' for all Godard fans, as well as a welcome and highly recommended addition to academic and community library American Art History reference collections and supplemental reading lists.*"

The book covers Godard's life biography, career, and his most recent Art Tour and party-fests. Included are photos of many of his closest friends, fans, and collectors; including, Criss Angel, Gloria Estafan, Cristina Applegate, Ozzy Osbourne, Arnold Schwarzenegger, Jay Leno, Vince Neil, and many more.

Printed in oversized, coffee-table format, it showcases over 250 original paintings, drawings, and numerous projects for celebrities and rock stars. This edition chronicles Godard's journey from troubled childhood through his rise to "rock-star-of-the-art-world" status. His trip to the top took the rocky road—censorship, rejection, insult, and poverty. It's all documented in this ground-breaking edition.

Publishers Design Group (PDG) custom published the book project for Enfantino Publishing. Godard was the first of dozens of books on famous, living American artists, that Enfantino will be bringing to market through PDG.

Godard: Don't Drink & Draw is available in paperback through the book trade (\$34.95), hardback through art galleries and retailers (\$79.95), and in a special, leather bound, belt-buckle-studded Collectors' Edition through over 400 galleries (\$250)