

PUBLISHERS DESIGN GROUP, INC.

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Book title: Snow Painting: Chinese Brush Painting

Author: Rosemary Reed

ISBN: 1929170157 Price: \$32.95

FOR IMMEDIATE RELEASE

(Roseville, CA January 2006) Publishers Design Group, Inc., (PDG) has released one of the most practical guides for the beginning/intermediate, apprentice artist or fan of Chinese art. Artist/author Rosemary Reed studied under the best Chinese brush painters and has spent a lifetime producing professional masterpieces. She integrates the basic Oriental approach to painting with a Western watercolor style—truly unique and more interesting to an American market. The front section of the book covers supplies, philosophy, and ten, in-depth, step-by-step demonstrations for creating stunning Chinese brush paintings. The back section contains a gallery of 30+ masterpieces.

Snow Painting is the first how-to painting book to incorporate Chinese techniques with western watercolor practices for the beginning and intermediate art student. It thoroughly demonstrates how to add Oriental style into western landscapes with animals. To top it off, *Snow Painting* shows award-winning design and page-layout, helping to make this book a visually beautiful work of art.

Midwest Book Review applauds *Snow Painting*: “...a gorgeous presentation providing artists with all the fundamentals needed to produce Chinese-style brush paintings. From a survey of inks, stones, and brushes to a treatise on basic color, paper, observing and understanding how snow is depicted in art, and a step-by-step approach to subject definition, materials, and effects, *SNOW PAINTING* is packed with detail ranging from bird observation to stylistic guidelines. Simply lovely and well detailed.”

Snow Painting received a raving review from the judges at the **Benjamin Franklin Awards**, held at the BEA in Washington DC this June. One judge wrote, “*In the how-to portion of the book, each piece of information is accompanied by simple, clear instruction and brilliantly detailed photographs—almost like having the teacher alongside you as a personal instructor. The layout is perfect, with no confusion, letting each part play its role to perfection. The manner in which the images in the gallery section are presented is beautiful. Here is a fine example of the inspired approach to layout.*”

Snow Painting will certainly raise the bar for publishers of how-to art books. PDG will be releasing a series of books by Rosemary Reed, each incorporating Chinese Brush techniques and style into western painting.