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PIER FISHING IN CALIFORNIA, The Complete Coast and Bay Guide, 2ND Edition, wins 2nd place (Honorable Mention) for Best Book category at Outdoor Writers Association of California (OWAC) awards ceremony. (ISBN: 1-929170-09-2, \$29.95)

(Roseville, CA, November 2005), — *Pier Fishing in California, The Complete Coast and Bay Guide, 2nd Edition*, has placed second in the crowded, annual competition that judges the best of California outdoor books and articles. The Outdoor Writers' Association of California (OWAC) awarded this 528 page book honorable mention for Best Book category. The author from Lodi expressed his deepest gratitude and appreciation for the organization and their work in honoring the best of outdoor writing. "It was a pleasant surprise to me, since piers and pier fishing are not considered sexy enough among most of the fishing media because it doesn't cost anything, doesn't require boats, or high priced gear—not even a license. However, our emphasis on targeting the book more toward the history of the piers and family and kids' activities has helped to educate the public and elevate the value of this rich and entertaining resource that's available to anyone," Jones said. Jones is president and founder of the United Pier and Shore Anglers' of California (UPSAC)—a non-profit that was organized to educate the public, to assist governing bodies in establishing local regulations, and to protecting the municipal piers of California.

PIER FISHING IN CALIFORNIA, 2nd Edition, ACCLAIMED AS THE "BIBLE"

Roseville, CA, August 15, 2005 — *Pier Fishing In California, 2nd Edition*, has been greeted with acclaim by anglers, history buffs, and those interested in traveling the coast of California. Inshore anglers, fishing the piers and shoreline areas of California, consider it the "Bible." Historians will find a little-known, treasure trove of information concerning California's early wharves and piers and the role they played in establishing seaside California towns. For travelers it offers a compendium of interesting sites and a map for trips and get-a-ways along the coast. Not just a fishing book, but a book that examines the rich, diverse, and interesting culture of California's piers. It is a must book for anyone living in or planning to visit coastal California.

The author, Ken Jones, is president of United Pier and Shore Anglers of California (UPSAC). The organization was formed to help protect the piers and educate the public about the value of piers.

"This book is positively biblical in scope. If pier fishing is a religion, and perhaps it is, Ken Jones is certainly its prophet."

—Milton Love, Marine Biologist, University of California,
Marine Science Institute, Santa Barbara, and director of "The Love Lab."

"The ultimate resource for Pacific Coast pier anglers is Ken Jones' remarkable book *Pier Fishing in California: The Complete Coast and Bay Guide*... The first edition was a 200-page volume covering 92 piers from the Mexican border to the Oregon border, but the vastly expanded second edition runs 528 pages and covers 113 piers... Over 350 new photos and illustrations have been added, including detailed, species-specific illustrations of fish-cleaning, rigging illustrations, and maps. An "encyclopedia" of the 100 most commonly caught pier species is also completely illustrated. The sheer amount of research and experience that's gone into this book is simply mind-boggling. Even if you're not a dedicated pier angler, it's a fascinating read and an admirable accomplishment."

—Zack Thomas, *Pacific Coast Sportfishing*