

William W. Arnold Biography

"My name is William W. Arnold, a passionate, determined life warrior who risks to make the impossible possible, to manifest my true vision, and who will leave this earth with a smile, knowing I understand myself and courageously lived my truths as a hero."

To know Bill Arnold, is to understand his life philosophy. He believes authentic leaders are courageous risk takers who leave their comfort zone to achieve exceptional results. His energy and passion about this philosophy are contagious. People have rallied to his cause through his work as a business consultant to major corporations, as an inspiring educator to thousands of bright new aspiring executives, as a charismatic speaker who motivates his audience to change, and as an experienced author sharing his vision with his readers. He strives for honesty and authenticity in both his personal and professional life. His message is simple: Corporate leadership must change the status quo and practice a more civil and caring style of leadership. He's been spreading this message for more than 30 years.

Bill Arnold's credentials are amazing. He's been in the trenches as CEO shaking up the system, achieving astonishing results: a \$23mm operating budget improvement at Catholic Health Services in just 120 days; a \$60mm budget improvement turnaround at California Medical Center at San Francisco bringing the system to profitability; saved Saint Francis Hospital from financial and organization collapse by identifying an \$8mm budget improvement and grooming a new management team to take over; at Centennial Medical Center with \$300mm revenue, Arnold sustained 3% annual growth and drove post tax profits from 1.7% to 6.8%. The list goes on.

As a mentor to business and graduate students, Arnold delivers his principles of authentic leadership as adjunct professor at an impressive list of schools: Pace University, Baruch College, University of San Diego, The City University of New York (CUNY) Graduate Business School, and Pepperdine University's Graziadio School of Business/Seaver College, the nation's fifth largest business school. He consistently receives near perfect scores as outstanding professor when rated by students: 4.94 out of 5.0 at Baruch College, 4.92 out of 5.0 at Pace University and 3.8 out of 4.0 at De Vry University. He was awarded Most Inspiring Professor from Massey Graduate School of Business and boasts a staggering number of listings in Who's Who of Successful Entrepreneurs, Finance and Industry, Professional Speaking, Leading American Executives and Worldwide Registry of Global Business Leaders.

Arnold will continue spreading his authentic leadership philosophy through the William W. Arnold Center for Authentic Leadership, which he is in the process of launching, and currently acts as president. His goal is to produce the finest crop of authentic business leaders in the world.

Arnold travels the country on speaking engagements and his opinions and style of leadership have been cited and applauded in over 40 books and publications, including an investigative feature article exploring and affirming his leadership style, in Fortune Magazine. Recently, Arnold was the first person outside the New York Police Department to address 1,400 New York City graduating police recruits. Manuel Rodriguez, Police Lieutenant and Recruit trainer said, "Thirty years in the trenches have taught Bill to 'lock-and-load' his person-centered leadership style to generate the kind of energy most organizations can only hope to experience when functioning at peak performance."

His educational credentials are impressive: Bachelor of Arts from University of Washington; Masters in Hospital Administration from University of California, Los Angeles; Doctoral

candidate, Pepperdine University. He actively continues his passion for learning through continuing education courses at Harvard, Cornell, NYU, Wharton, Yale, and Babson.

His critically acclaimed and commercially successful first book, *The Human Touch* (due to be re-released January 2006) was lauded by M. Scott Peck as "An eloquent argument for the cost effectiveness of civil leadership and civility in the workplace." *Leading from the Zone*, Arnold's second book, is the "next chapter" in his successful authentic leadership approach. Forthcoming this year is *Perfect Courage*, followed by a book on the dismal state of the healthcare industry in early 2008.

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