

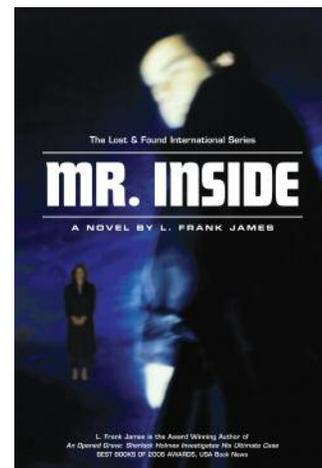
**Publisher contact:**  
**The Salt Works**, a division of  
Publishers Design Group, Inc.  
Roseville, CA  
books@publishersdesign.com  
916.784.0500  
www.publishersdesign.com

ISBN: 978-1934080-016

**Publicity contact:**  
**The B&B Media Group**  
Audra Jennings, Media Specialist  
ajennings@tbbmedia.com  
1.800.927.0517 x104

**Marketing contact:**  
**Publishers Design Group, Inc.**  
Robert Brekke  
marketing@publishersdesign.com.com  
916.784.0500

**On-line marketing documents:**  
[www.publishersdesign.com/books/mrinside](http://www.publishersdesign.com/books/mrinside)



## FOR IMMEDIATE RELEASE

### Pastor's Novel Wins USA Book News Award

#### *Mr. Inside* Contains A Story Of Hope For ex-Christians

(November 15, 2007 Roseville, CA) On the heels of his award-winning, first novel, *An Opened Grave: Sherlock Holmes Investigates His Ultimate Case*, Frank James' second novel, *Mr. Inside* (ISBN: 978-1934080016, The Salt Works, a division of Publishers Design Group, Inc., Roseville, CA. 10/31/07) takes a prominent award and gets media play.

*Mr. Inside*, a novel devoted to helping those who have lost their faith after being raised in a Christian home, has been recognized as a finalist in this year's National "Best Books" Awards in the category of Religious Fiction. In 2006, *An Opened Grave* received the same endorsement from USA Book News.

USABookNews.com, the premiere online magazine and review website for mainstream and independent publishing houses, announced the winners and finalists of The National "Best Books" 2007 Awards on November 1, 2007. The winners were announced in over 140 categories. Jeffrey Keen, President and CEO of USABookNews.com, said this year's contest yielded an unprecedented number of entries (over 1,300 titles), which were then narrowed down to over 500 finalists.

James' small-press book competed against giants in the publishing industry; Simon & Schuster, Penguin-Putnam, HarperCollins, Random House, John Wiley & Sons, Houghton Mifflin Co, etc. Award winners were some of the year's best-selling publications.

In *Mr. Inside*, author Frank James presents an opening scenario that challenges the reader to question the fairness and goodness of God. He uses the fictional vehicle to fearlessly bring us face-to-face with our feelings about personal tragedy of great magnitude. Similar to Job (in the Bible's Book of Job), Frank quickly disarms his readers of all neat, pat, Christian-cliche answers, and goes on to help us in empathizing with the characters' anger and confusion regarding God's sovereignty in the face of immense injustice. It is a fictional, fast-paced suspense documentary of how one man, through circumstances beyond his control, comes face-to-face with his interior enemy. The invisible hand of God is seen in riveting clarity as it affects the lives of the characters. A page-turner, *Mr. Inside* entertains, engages, and impacts the reader in unexpected ways.

Frank's first novel, *An Opened Grave*, received international endorsements and awards from both Christian and general media alike. Raving reviews came from the Midwest Book Review, ForeWord Magazine, ChristianBookPreviews.com, ChristianFiction.com, NovelJourney.com, and Amazon.com. Major endorsements were issued by best-selling authors from across a wide spectrum in the Christian publishing industry; including John Eldredge and Hugh Ross. The Sherlock Holmes Society of London praised the author by stating, "Like GK Chesterton and CS Lewis, Frank James is a fine storyteller and a great Christian apologist. Unusually well done." During the 2007 International Christian Retailing Show, *Christian Retailing Magazine* featured Frank and The Salt Works in a full-length article about the rise of Christian fiction and small publishing houses.

While *Mr. Inside* was being printed, L. Frank James died in an auto accident September 2, 2007, on his way to church. He was a pastor at Valley Springs Presbyterian Church in Roseville, California. An accomplished playwright and an award-winning actor, with an MFA in Theatre from UCLA, he has reached many thousands with the gospel of Jesus Christ in his short 57 years. He is survived by his wife Charlotte, four adult children, and 16-year-old twin-daughters. He will be profoundly missed.

Available nationwide in most book stores and on-line at Amazon.com and ChristianBooks.com.