

## MARLENA E. UHRIK, Ed.D.

510.305.4509

### ACADEMIC BACKGROUND AND CREDENTIALS

Ed.D.	Nova Southeastern University, Fort Lauderdale, Florida Educational Leadership Dissertation: <i>Assessing the Effectiveness of The Kids' Breakfast Club Nutrition Program at John Muir Elementary School</i>	2003
M.A.	University of San Francisco, San Francisco, CA Educational Administration Thesis: <i>A Guidebook for Childcare Professionals</i>	1989
B.A.	San Diego State University, San Diego, CA. Major: Social Science    Minor: English	1966
	California Community Colleges Instructor Credential, California Commission on Teacher Credentialing	1990
	California Teaching Credential, Designated Subjects, Life	1985

### EXPERIENCE

#### **School Health Education Consultant, Education Programs Consultant California Department of Education**

- After School Program: Monitored statewide implementation 2010-present
- Healthy Start Program: Monitored statewide implementation 2010-2011
- Developed and implemented statewide campaign for Student Assistance Programs (SAP) 2005-present
- Developed and implemented Alcohol and Other Drugs (AOD) prevention and intervention programs and strategies for at-risk youth
- Promoted statewide Character Education programs

#### **Classroom Teacher, Hayward Unified School District, Hayward, CA.** 2004-2005

- Implemented classroom curriculum
- Served on School Based Decision-Making Council (SBDM)
- Prepared school-wide Disaster Preparedness Materials

#### **Program Coordinator for Safe and Drug Free Schools and Communities/ Tobacco Use Prevention Education**

1996-2004

- Conducted and reviewed assessments and data for school safety and student wellness in order to develop appropriate student programs and services
- Secured and monitored \$750,000 in grants for Tobacco Use Prevention Education (TUPE) which provided a comprehensive program serving four high schools totaling 6,500 students
- Administered and monitored three state and federal grants totaling over \$418,000 which provided prevention/intervention programs and services for 24,000 students
- Participated in monitoring a federal partnership grant for \$300,000 shared by Hayward Police Department which provided Drug Abuse Prevention Programs
- Maintained records for the Coordinated Compliance Review with commendations from the state for educational leadership and community involvement

- Developed clear, consistent District Board Policies and procedures regarding Alcohol, Tobacco and Other Drugs (ATOD)
- Conducted professional development activities that included training on current laws affecting school safety and student health
- Participated in community wide collaborative relationships with students, parents, community organizations and law enforcement that produced ATOD prevention/intervention events
- Organized District wide Disaster Preparedness Committee
- Designed, implemented and monitored the Wellness Site Coordinator program with 37 participants who provided monthly prevention themes at their school sites which provided a coordinated school health program for students and their families
- Designed, implemented and monitored the TUPE Peer Educator program with over 60 student participants who provided classroom presentations to their peers
- Interviewed, monitored and evaluated ten independent contractors who provided prevention/intervention services for at-risk youth
- Provided trainings, monitoring and reviews for paraeducators as the District's Early Childhood Consultant for the California Early Mental Health Initiative (EMHI), Primary Intervention Program (PIP)

**Early Childhood Instructor, School of Social Sciences, Chabot College, Hayward, CA** 1992-1996

- Taught curriculum for Early Childhood Education, Literature for the Young Child, and Child, Family, and Community classes
- Mentored teacher candidates
- Designed elective class for Educational Leadership Training
- Coordinated annual community wide Children's Celebration with 500 participants

**Education Consultant, Uhrik and Associates, Hayward, CA** 1992-1994

- Provided educational seminars, workshops/trainings for parents, teachers, child care professionals and caregivers
- Developed materials for building self-esteem in children taught at Ohlone College
- Created "Less Stress For Kids," a stress management class for GATE and other students taught at summer session at Chabot College and San Lorenzo School District
- Provided educational seminars for parents at Kaiser Permanente Hospital

**Founder/Our Kids' Community Breakfast Club (OKCBC), Sacramento, CA** 2007-Present

**Founder/Executive Director, The Kids' Breakfast Club (TKBC), Hayward, CA** 1992-2005

- Developed non-profit organization designed to improve the quality of life for children and their families
- Plan, administer and evaluate all program components
- Provide free, nutritious breakfasts and educational activities to children and their families when school is not in session
- Arrange adult education classes, literacy opportunities, arts and crafts and dental/medical screenings and referrals
- Coordinate nutrition education classes for adults and children
- Assist in the recruitment of volunteers
- Train cadre of volunteers to assume leadership roles within the program
- Write and monitor grants from local and state funders for an annual budget of \$80,000.00

- Provide public relations, outreach and marketing strategies
- Develop training manuals/materials for volunteers, presenters
- Supervise staff and provide staff development meetings
- Evaluate and document program achievements and provide reports for funders and other stakeholders and TKBC Annual Board meeting
- Monitor program costs and research community resources for program implementation

**PUBLICATIONS**

A Guidebook for Family Day Care Providers, Publisher: McGraw-Hill, 1998

In Grandpa’s Hands, A Child’s Celebration of Family, Publisher: White Stag Press, 2009

My Family Matters to Me, Publisher: All Ways Learning, 2011

**CONFERENCE/WORKSHOP PRESENTATIONS**

- “Character Education in Action” Teacher Education Conference, California State University Fresno, Spring, 2011
- “For Real” Alcohol Prevention program at the California State University Chancellor’s office Conference, Long Beach, CA, Spring, 2004
- “What’s Up With Guns?” A gun violence prevention assembly done with PowerPoint. Fall, 2004 Piloted in Hayward Middle Schools, now shown statewide in assemblies for students
- “Whole Child Wellness,” Hayward Unified School Board, Hayward, CA, Spring, 2003. Lead to HUSD Food Policy
- “Alcohol, Tobacco and Other Drugs on Our Campuses,” Hayward Unified School Board, Hayward, CA, Fall, 2003. Lead to new ATOD Board Policies

**PROGRAMS/COMMITTEES**

- P-16 Committee, Closing the Academic Achievement Gap
- Recommendation 3 “Partnerships” 2009-2010
- Governor’s Prevention Advisory Council 2005-present
- Hayward Alcohol Policy Coalition 2000-2004
- Council for the Prevention of Drinking and Driving 2002-2004
- Alameda Tobacco Control Coalition, Executive Board Member 2003-2004
- Hayward Drug Prevention Council 2000-2004
- UC Cooperative Extension Coalition on Child Nutrition 2002-2004
- CSUEB Alcohol, Tobacco and other Drugs Advisory Board 2002-2004

**PROFESSIONAL AFFILIATIONS/MEMBERSHIPS**

- Human Services Commissioner—City of Hayward 2004-2005
- Chamber of Commerce—City of Hayward 2000-2005

**CONSULTING EXPERIENCES**

2003-2005

- Provided final edit for NETA/Nutrition Matters! University of California Cooperative Extension—Alameda County, Division of Agriculture and Natural Resources
- Material Review Board for California Healthy Kids Resource Center Reviewed various nutrition education materials including curricula and videos

**PROGRAM AND MATERIALS DEVELOPMENT**

- California Department of Education Resource Kit for Developing Partnerships to Close the Academic Achievement Gap
- Wellness Site Coordinator Program and Handbook
- Family Wellness Guide – 24,000 distributed annually
- Tobacco Use Prevention Education Handbook
- HUSD Board Study Sessions Materials – Alcohol, Tobacco and Other Drugs, Whole Child Wellness – emphasis on nutrition and physical activity
- ATOD Board policy and support documents – Intervention Referral Form, Flow chart of suspensions/expulsions, Smoking Citation Form

**PROFESSIONAL ACCOMPLISHMENTS AND AWARDS**

- Certificate of Special Congressional Recognition 2009
- US Presidential Award for Service 2009
- Publishing awards for In Grandpa’s Hands: A Child’s Celebration of Family
- Mom’s Choice Awards: Gold Award for Cross-generational Book 2009
- ForeWord Magazine* “Book of the Year Awards”: Finalist 2009
- The Best You Can Be Foundation: 1<sup>st</sup> Place Award 2009
- Hayward Rotary Club’s Vocational Award 2004
- United States House of Representatives, Congressional Record Honoring the 10<sup>th</sup> Anniversary of The Kids’ Breakfast Club 2003
- Public Education Service Award – Alameda County Office of Education 2002
- Honorary Service Award – California Congress of Parent, Teachers, and Students, Inc. 2002
- Congressional Recognition for The Kids’ Breakfast Club Volunteers 1999
- National Community Hero Olympic Torchbearer/ Nominated by Congressman Pete Stark 1996
- Citizen Ambassador Program/UNICEF Delegate to South Africa 1996
- Service to Mankind Award – Salvation Army 1996
- Leadership Hayward 1990