

Publisher contact:
White Stag Press, a division of
Publishers Design Group, Inc.
Roseville, CA 95678
books@publishersdesign.com
916.784.0500
www.publishersdesign.com

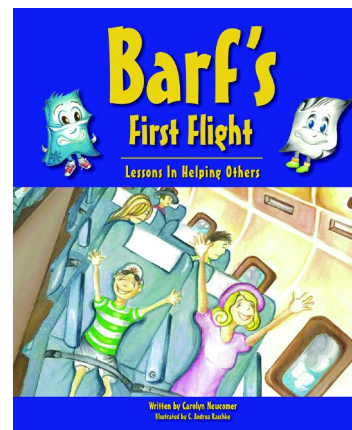
Media contact:
publicity@publishersdesign.com

Marketing contact:
Robert Brekke
marketing@publishersdesign.com

On-line marketing documents:
www.publishersdesign.com/books/barf



Hardback edition, 40 pages, includes heartwarming scenes with the endearing characters teaching and encouraging each other.



ISBN: 978-09792583-81

Age 2-8

FOR IMMEDIATE RELEASE

Barf Bag Character Teaches Kids Respect and Kindness

Parents will welcome this humorous book series featuring unusual characters

(February 15, 2009 Roseville, CA) What do you get when you combine a barf bag hero, a villain linen napkin, and a loveable tissue? A great children's book series with kid-humor, of course!

Author Carolyn Newcomer uses these characters and others in her new "Adventures of a Sick Bag Book Series." Carolyn has created loveable characters who teach human compassion and the importance of lending a helping hand. **Barf's First Flight**, the initial book of the series, introduces Barf, his best friend Tiny Tissue, and the mean, snooty French Linen. The three meet on an airplane as Barf tries his best to be ready in case anyone needs his assistance during the bumpy flight. You'll quickly come to love the characters as you travel with them. The 40-page book is fully illustrated with fanciful, color artwork that helps bring the characters and story to life.

EARLY PRAISE FOR BARF'S FIRST FLIGHT

Parents will quickly become fans of the "Adventures of a Sick Bag Book Series" as each book teaches children to have compassion for others while introducing them to a world beyond their own. *"Entertaining and silly while teaching an important value to kids – you don't often find stories that can do both,"* states Annette Voegel, Director of Children's Ministries. *"Brilliant and full of fun, useful for teaching kindness to kids,"* offers Kimberly Babwin, M.S., School Psychologist. *"Every parent who understands the importance of raising respectful, compassionate children will want to bring this series of humorous stories home."*

FUTURE TITLES IN THE SERIES

- **Barf On the Beach** teaches kids the importance of cooperating with each other and being courteous.
- **Barf in the Hospital** touches on the very serious subject of sick children. A story of hope and inspiration.
- **Barf Goes Up** features a trip in a space shuttle. Kids explore outer space and the importance of safety.
- **Barf Winds Down** has the duo learning about different cultures and lifestyles while in Mexico.

ABOUT THE AUTHOR

A mother of three, Carolyn earned her BS degree from Chico State University and an Interior Design degree from Canada College. She has earned various leadership awards through her Juice Plus business, and she volunteers for charitable bicycle rides including the MS 150, America's Most Beautiful for Leukemia Research, and Breathe America for the American Lung Association. Carolyn resides in El Dorado Hills, California.

Available at bookstores, Amazon.com, publishersdesign.com, and at barsbooks.com.

Sample review copy: Contact PDG at 916.784.0500 or publicity@publishersdesign.com for a copy of the book and other marketing materials (interior files, cover files, author bio, author portrait, and feature articles).