

A Great Time: Children's Poetry in English & Russian
By Masha Shurin and illustrated by Valentin Ginukov
White Stag Press, a division of Publishers Design Group, Inc.

**Russian/English Poetry Book Earns Silver Medal for Best
Bilingual Children's Book in *Mom's Choice Awards***

A Great Time made the final cut for the Mom's Choice Awards program—an annual awards program that recognizes authors, inventors, companies, parents and others for their efforts in creating quality family-friendly media products and services. Parents, educators, librarians and retailers rely on their evaluations when selecting quality materials for children and families. As a result of winning, *A Great Time* will be featured in *Entro Magazine* (the "Just-for-Mom Foundation's consumer magazine) and at Mom's Choice's "Winners" booth at the Book Expo America in Los Angeles in June, 2008.

A Great Time is an enchanting, poetic foray into a world of imagination in which children are taught timeless truths by bugs, animals, plants, and the sun. These fun-filled, character-building messages spark hope and joy in children, while helping them better understand how precious life is and the importance of friendships, showing courtesy, and sharing with others. The illustrations and poetry richly capture the heart of these simple lessons that are so important to developing in a child a deep appreciation and respect for nature and for each other.

A Great Time was published for two markets: American families that adopt children from the Ukraine and Russia, and for Ukraine/Russian families that now reside in the USA, while being especially useful for non-Russian Americans in exposing young ones to a multicultural experience that has such a rich and imaginative tradition in story-telling.

MIDWEST BOOK REVIEWS agrees, "*A read-aloud treat for young people ages 2-8.*" *A Great Time* will also help adopted children and the children of Russian immigrants stay connected with their heritage.

BOOKVIEWS pinpoints this benefit, "*Maintaining language skills in their native language will prove useful when they grow up and, for now, this clever book will entertain them.*"

Storytelling, circus, theater, and poetry were important cultural pillars of the Russian society into which the author, Masha Shurin, was born. Having lived and worked under repressive Soviet control for decades, she knows how influential these media can be in helping people to believe in, and hope for, a better world.

Russian born artist, Valentin Ginukov, demonstrates the essence of the colorful, native style so typical for Russian children's publications.

ROUNDTABLE REVIEWS states, "*The illustrations are clearly of Russian design and make for a nice change of pace for both children and adults.*"

For more information, contact Robert Brekke at PDG or Kate Bandos at KSB Promotions publicity agency, 800.304.3269.